1	MICHAEL E. VINDING (SBN 178359) BLAIR W. WILL (SBN 24929) BRADY & VINDING					
2	400 Capitol Mall, Suite 2640					
3	Sacramento, CA 95814 Telephone: (916) 446-3400					
4	Facsimile: (916) 446-7159 mvinding@bradyvinding.com					
5	A C . D1 to t'CC					
6 7	Attorneys for Plaintiff Salton Sea Venture, Inc.					
8	SUPERIOR COURT FOR T	THE STATE OF CALIFORNIA				
9	COUNTY C	OF IMPERIAL				
10						
11	SALTON SEA VENTURE, INC., a	CASE NO.				
12	California corporation,	COMPLAINT FOR DAMAGES FOR B&P				
13	Plaintiff,	§ 17043, B&P § 17200, DECLARATORY RELIEF, INJUNCTIVE RELIEF,				
14	V.	COMMON LAW UNFAIR COMPETITION, INTENTIONAL				
15	ROBERT RAMSEY, an individual, and FIRST AMERICAN PETROLEUM, an unknown business entity, and DOES 1	INTERFERENCE WITH PROSPECTIVE BUSINESS ADVANTAGE, NEGLIGENT INTERFERENCE WITH PROSPECTIVE				
16	through 30, inclusive,	BUSINESS ADVANTAGE, CIVIL CONSPIRACY				
17	Defendants.	JURY TRIAL DEMANDED				
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19	Plaintiff SALTON SEA VENTURE, IN	IC., a California corporation, ("Plaintiff") hereby				
20	complains and alleges against Defendants ROB	SERT RAMSEY, an individual, FIRST AMERICAN				
21	PETROLEUM LLC ("FAP"), and DOES 1 thro	ough 30, inclusive (FAP and DOES are collectively				
22	referred to as "Defendants") as follows:					
23	PA	ARTIES				
24	Plaintiff is a validly existing Cal	lifornia corporation organized and existing and in				
25	good corporate standing under the laws of California for all times relevant herein. Plaintiff's					
26	business is operated at 2084 S. Marina Drive, Salton City, California 92275, and is located in the					
27	County of Imperial.					
28	Based upon information and bell	ief, it is alleged that FAP is a business entity of				

unknown form with an office or place of business located at 3089 Norm Niver Road, Salton Sea, California, in the County of Imperial.

- 3. Based upon information and belief it is alleged that FAP has not filed the necessary and appropriate documents with the California Secretary of State in order to conduct business in California.
- 4. Plaintiff is ignorant of the true names and capacities of Defendants sued herein as DOES 1 through 30, inclusive, and therefore sues these Defendants by such fictitious names. Plaintiff will amend this Complaint to allege the true names of these Defendants as their true names and identities and capacities are ascertained. Plaintiff is informed and believes, and thereupon alleges, that each fictitiously named Defendant is responsible in some manner for the occurrences alleged and that Plaintiff's damages and injuries were proximately caused by Defendants and each and every other defendant and their actions.
- 5. Plaintiff is informed and believes, and thereupon alleges, that at all times relevant herein mentioned, each of the defendants was the agent, servant, representative, partner and/or employee of each of the remaining defendants, and in performing the acts herein alleged was acting under the course and scope of such agency, service, representation or employment.

ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

- 6. In the spring of 2009, Plaintiff constructed an ARCO fuel station and a 10,000 square foot travel center/mini-mart on a 4.5 acre parcel (hereinafter referred to as "Plaintiff's Fuel Station") at a cost of over eleven million dollars (\$11,000,000). Plaintiff's Fuel Station has five registers and a full liquor license to sell hard liquor as well as beer and wine. In addition, Plaintiff's Fuel Station has two entitled and paved fast food drive-through pads, a truck scale and a laundromat. Plaintiff's Fuel Station is considered one of the largest in California and provides Plaintiff with significant purchasing power when it purchases fuel and store items in bulk.
- 7. Plaintiff's Fuel Station is located at the Borrego Springs SR-22 turnoff of Highway 86. Highway 86 connects to Highway 10 and Coachella Valley to the north and Highway 8 (El Centro) to the south. Over two million tourists per year travel to Glamis Sand Dunes for off road activities and another 250,000+ visitors visit the Salton Sea for fishing, boating, water skiing, etc.

The proximity to these areas brings in significant fuel sales which, in turn, drive significant in-store business for the cars and trucks that come up from the Mexican border and El Centro to get to Coachella Valley and Palm Desert.

- 8. Based upon information and belief it is alleged that FAP began importing fuel from Nevada for sale at 3089 Norm Niver Road, Salton Sea, California, in June of 2009 (hereinafter referred to as "Defendants' Fuel Station"). Defendants' Fuel Station is located approximately six miles from Plaintiff's Fuel Station, sells the same types of fuel and is therefore within the same local market.
- 9. Based upon information and belief it is alleged that FAP took over direct sales of fuel on or about May 2011 at Defendants' Fuel Station.

SELLING FUEL BELOW COST

- 10. Based upon information and belief it is alleged that on February 17, 2011, and continuing at least for a period of several days, Defendants' advertised price to non-tribal member and/or persons not residing on an Indian Reservation for a gallon of regular unleaded gasoline at Defendants' Fuel Station was \$3.39.
- During the same period of time, the average price for a gallon of regular unleaded gasoline in the same market area, defined to include Salton City, California, was \$3.99.
- 12. Based upon information and belief it is alleged that on May 13, 2011, and continuing for the period of at least 27 days, FAP was selling a gallon of regular gasoline to non-tribal members for \$3.55.
- 13. During the same period of time, the average price for a gallon of regular unleaded gasoline in the same market area was \$3.99.
- 14. On other occasions during 2011, Defendants were selling regular gasoline at thirty-four cents (\$0.34) per gallon below market price and diesel fuel at twenty-four cents (\$0.24) per gallon below market price.
- 15. Thus, FAP was selling and continues to sell gasoline at a price below its cost in order to gain an unfair business advantage over Plaintiff and those similarly situated and cause economic injury, unfairly compete and to divert business from Plaintiff and those similarly situated

business.

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Based upon information and belief it is alleged FAP gained its unfair advantage, at 16. least in part, by failing to collect and/or remit certain taxes on the fuel imported from Nevada.

for the purpose of ultimately driving Plaintiff and those similarly situated in the same market out of

- A person or entity that imports fuel from outside of California is defined as an 17. "enterer" pursuant to Revenue and Taxation Code sections 7311, 60013, and is required to collect and/or prepay certain taxes to the State Board of Equalization (hereinafter referred to as "BOE").
- A person or entity that owns, operates or otherwise controls a terminal is defined as a 18. "terminal operator" pursuant to Revenue and Taxation Code sections 7340, 60009, and is required to collect and/or prepay certain taxes to the BOE.
- A person or entity that that owns motor vehicle fuel within the bulk transfer/terminal 19. system (other than in a terminal) or is a "position holder" (as set forth below) is defined as a "throughputter" pursuant to Revenue and Taxation Code sections 7341, 60035, and is required to collect and/or prepay certain taxes to the BOE.
- As defined in to Revenue and Taxation Code sections 7332, 60010, "position 20. holder" includes any person that holds the inventory position in the motor vehicle fuel, as reflected on the records of the terminal operator. A person holds the inventory position in motor vehicle fuel when that person has a contractual agreement with the terminal operator for the use of storage facilities and terminaling services at a terminal with respect to the motor vehicle fuel. "Position holder" includes a terminal operator that owns motor vehicle fuel in its terminal. A position holder is required to collect and/or prepay certain taxes to the BOE.
- Based upon information and belief it is alleged that FAP is an "enterer" and/or 21. "terminal operator" and/or "throughputter" and/or "position holder" as a result of its actions of importing fuel from Nevada and is therefore liable for prepayment of all applicable tax.
- However, based upon information and belief it is alleged that FAP does not collect 22. and/or pay and/or prepay taxes like Plaintiff and others similarly situated for all times relevant herein.

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23. Based upon information and belief it is further alleged that Defendants do not pay the statutorily required underground storage fees of approximately two cents (\$0.02) per gallon on fuel as well as a Superfund fee of a tenth of a cent (\$0.001) per gallon that Plaintiff and other station owners must pay.

- 24. On or about March 19, 2011, the BOE issued Tax Opinion Request 10-475: Application of Sales and Excise Taxes to Fuels Imported into California and Sold at Indian Owned Service Stations (hereinafter referred to as "BOE Tax Opinion"). The BOE Tax Opinion is attached hereto as Exhibit 1. As set forth therein, and in various statutes and case law, the BOE determined that tribes or individuals that import fuel into the state must pay both prepay sales and pay excise taxes on the fuel. In addition, Indian retailers must collect and remit to the board use tax on sales of gas and diesel fuel on the reservation whether it is to non-Indians or Indians who do not reside on the reservation.
- 25. Based upon information and belief it is alleged that in order to avoid collection/ payment/prepayment of those certain taxes and thereby sell fuel at below market cost, FAP, at all times relevant herein, is and has been importing fuel from the State of Nevada for sale at Defendants' Fuel Station to non-tribal member and/or persons not residing on an Indian Reservation as required by California Code of Regulations, Title 18, Section 1616.
- Based upon information and belief it is alleged that Defendants have failed to pay 26. various taxes to the California BOE in excess of three million dollars (\$3,000,000) over the last several years which constitutes an illegal competitive advantage and profits, which was and is reflected in the price of fuel sold at Defendants' Fuel Station.
- 27. As a result of Defendants' failing to collect and/or remit certain taxes, Defendants are able to illegally and improperly advertise and sell fuel at a lower rate than the cost of fuel sold by Plaintiff and those similarly situated.

SELLING FUEL THAT FAILS TO MEET CALIFORNIA STANDARDS

28. California requires that the fuel sold for use on California's roads meet certain minimum requirements. One such requirement relates to the oxygen content of reformulated gas ("RFG").

	29.	The legal minimum	oxygen content rec	uired for RFG	sold in Ca	alifornia is	five
percent	(5%).						

- 30. Fuel with a lower minimum oxygen content is less costly to produce and therefore less costly to sell. However, California has determined that fuel with a lower minimum oxygen content poses a danger and hazard to the California environment.
- 31. Based upon information and belief it is alleged that the fuel imported by FAP from Nevada does not meet the requirements of California for RFG and therefore may not legally be sold in California.
- 32. FAP is importing fuel which contains three point five percent (3.5%) oxygen which is the legal minimum requirement in Clark County, Nevada, the point of origination (exportation) of the fuel sold at Defendants' Fuel Station.
- 33. Thus the fuel imported by FAP, as the "enterer" and/or "terminal operator" and/or "throughputter" and/or "position holder," does not meet the minimum legal standards for RFG and may not be sold for use on California roads.
- 34. The Defendants' purpose in illegally importing and illegally selling fuel to California customers is to gain an unfair economic advantage over Plaintiff and those similarly situated by selling fuel at a cost below market at Defendants' Fuel Station.
- 35. Defendants' attempts to gain an unfair and illegal business advantage are further evidenced by FAP's failure to properly register as a business with the California Secretary of State.
- 36. Plaintiff put Defendants on notice through demand letter sent on June 23, 2011, a copy of which is attached hereto as Exhibit 2.
- 37. Plaintiff attempted to resolve this matter with Defendants, by way of the aforementioned demand letter requiring Defendants to cease and desist, but Defendants refused and continue to refuse to stop illegally selling (non-approved) fuel at unfair prices that do not include the payment of all taxes.
- 38. Plaintiff has contacted the State of California and Imperial County for assistance in remedying the illegal, improper, and unfair practices of Defendants to no avail.
 - 39. None of Defendants' sales involved close outs of discontinued products, seasonal or

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competitor.

FAILURE TO REGISTER AS A FOREIGN BUSINESS ENTITY

- 40. Before transacting intrastate business in California, a business must first qualify/register with the California Secretary of State. (California Corporations Code §§ 2105, 15909.02, 16959 or 17451.) California Corporations Code sections 191, 15901.02(ai) and 17001(ap) define "transacting intrastate business" as entering into repeated and successive transactions of its business in this state, other than interstate or foreign commerce.
- Based upon information and belief it is alleged that FAP is an out-of-state entity, 41. with a principal place of business outside California and FAP has failed to qualify/register with the California Secretary of State.
- 42. Based upon information and belief it is alleged that FAP has failed to qualify/register with the California Secretary of State in order to gain an unfair, illegal, and improper economic advantage, avoid oversight by the State of California and certain state agencies, and avoid paying all required fees in order to enable FAP to conduct its business at a lower cost than legally operated businesses, such as Plaintiff.

DERIVATIVE DAMAGES

- 43. The travel center/mini-mart located at Plaintiff's Fuel Station derives much of its instore sales from patrons refueling vehicles. This is because patrons purchasing fuel routinely patronize the mini-mart.
- 44. The travel center/mini-mart at Plaintiff's Fuel Station sells considerably more than simple sundries. The travel center/mini-mart sells food, desserts, camping supplies, hot and cold beverages, tobacco, motorcycle parts, automotive parts, truck parts, cigarettes, pet food, hygiene products, over-the-counter medicines, postcards, magazines, books, stationary, recreational vehicle supplies, clothing, beer, wine and liquor (hereinafter referred to as "non-fuel sales").
- 45. As a result of Defendant's actions as alleged herein, Plaintiff's non-fuel sales, beginning on May 12, 2011, are down thirty (30%). Plaintiff's lost sales amount to at least three thousand dollars (\$3,000.00) per day. Thus, Plaintiff has suffered a loss of non-fuel sales in an

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amount in excess of \$68,000 and accruing.

INTERFERENCE WITH PROSPECTIVE SALE

- On or about March 1, 2011, Plaintiff listed Plaintiff's Fuel Station for sale.
- After negotiations, on or about June 6, 2011, Plaintiff received a bid for the sale of Plaintiff's Fuel Station with GNC Properties, Inc. ("Buyer") for a purchase price of ten million
- In correspondence dated July 7, 2011, Buyer advised Plaintiff that Buyer was cancelling escrow due to Defendants' acts of selling fuel below cost.
- Thus, as a legal, actual, and proximal result of Defendants' actions, Plaintiff has suffered a loss of the sale of Plaintiff's Fuel Station.

FIRST CAUSE OF ACTION

(B & P § 17043 – Unlawful Below Cost Sales – Against All Defendants)

- Plaintiff incorporates herein by reference Paragraphs 1 through 49 of the Complaint as though fully set forth herein.
- Plaintiff is informed and believes and thereon alleges that Defendants' sales prices 51. are below Defendant's cost due, at least in part, to Defendants' selling fuel without collecting and/or remitting taxes due and owing as alleged herein.
- 52. Plaintiff is informed and believes and thereon alleges that Defendants' sales prices are below Defendant's cost due, at least in part, to Defendants' selling fuel that does not meet the requirements for RFG in California
- 53. Plaintiff is informed and believes and thereon alleges that Defendants' conduct and performance of the above-mentioned acts were for the purpose of injuring Plaintiff and destroying competition.
- 54. Plaintiff is informed and believes and thereon alleges that unless Defendants' conduct and specific acts mentioned herein are restrained, Defendants will continue to offer to sell gasoline below its cost in violation of the California Unfair Practices Act.
- As a proximate result of the above-mentioned acts of Defendants, Plaintiff has been 55. damaged by the loss of gallonage sold at the approximate rate of thirty cents (\$0.30) per gallon on

average sales of 5,000 gallons diesel fuel per day and twenty-three cents (\$0.23) per gallon on average sales of 3,000 gallons of unleaded gasoline per day. Plaintiff's damages regarding fuel sales are approximately \$86,400 and accruing.

- 56. Plaintiff is informed and believes and thereon alleges that as a direct result of Defendants' unlawful conduct, Plaintiff has suffered fuel-sales-related damages in the amount of \$86,400, plus pre- and post-judgment interest to be earned on this balance, plus punitive (exemplary) damages, plus injunctive relief, plus other damages according to proof at trial.
- 57. Plaintiff is entitled to costs and attorney's fees in bringing this action against Defendants, and each of them, as provided for by statute.

SECOND CAUSE OF ACTION

(B & P § 17200 – Unfair Business Practices – Against All Defendants)

- 58. Plaintiff incorporates herein by reference Paragraphs 1 through 57 of the Complaint as though fully set forth herein.
- 59. California Business and Professions Code section 17200 ("section 17200") prohibits all acts described as unfair, deceptive or unlawful business practices. Section 17200 creates a private right of action to enforce laws and statutes not otherwise subject to private enforcement.
- 60. Defendants, by their conduct, acts and performance/non-performance as alleged herein, unfairly, deceptively and unlawfully injured Plaintiff when it sold or caused to enter California certain fuel without paying certain taxes and/or without meeting California's standards for RFG and/or selling fuel below cost. Defendants, and each of them, undertook such actions with knowledge of their unlawfulness, unfairness and deceptive nature.
- 61. Plaintiff is informed and believes and thereon alleges that as a direct result of Defendants' unlawful conduct, Plaintiff has suffered damages in the amount of \$55,000, plus preand post-judgment interest to be earned on this balance, plus punitive (exemplary) damages, plus injunctive relief, plus other damages according to proof at trial.
- 62. Plaintiff is entitled to costs and attorney's fees in bringing this action against Defendants, and each of them, as provided for by statute.

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(Declaratory Relief - Against All Defendants)

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as though fully set forth herein.

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Plaintiff incorporates herein by reference Paragraphs 1 through 62 of the Complaint

- 64. An actual controversy has arisen and now exists between Plaintiff and Defendants as to their respective rights, duties, obligations and liabilities. Plaintiff contends that the Defendants sought to gain an unfair economic advantage as set forth herein by failing to pay excise and/or sales taxes and/or selling fuel below cost. Defendants' actions violate state statutes and other applicable regulations in order to gain an unfair business advantage not enjoyed by Plaintiff and those similarly situated.
- 65. A controversy exists as to what amounts Defendants are undercharging in order to gain this unfair advantage.
- 66. Plaintiff desires a judicial determination of the respective rights and duties of Plaintiff and Defendants and the amount of damages incurred by Plaintiff.

FOURTH CAUSE OF ACTION

(Injunctive Relief – Against All Defendants)

- 67. Plaintiff incorporates herein by reference Paragraphs 1 through 66 of the Complaint as it fully set forth herein.
 - 68. Plaintiff's injuries are unique and not quantifiable.
- 69. Defendants' acts have damaged Plaintiff and will continue to damage Plaintiff and Plaintiff has no adequate remedy at law.
- 70. Therefore, a temporary restraining order and a temporary and permanent injunction are necessary to protect the interests of Plaintiff.
- 71. A prohibitory injunction is necessary to prohibit Defendants from charging a below market rate for its fuel and selling fuel that does not meet California's RFG standards.
- 72. Conversely, a mandatory injunction is necessary to require Defendants to charge market rate for its fuel and, to the extent Defendants sell fuel in the future, Defendants may only sell fuel that meets California's RFG standards.

FIFTH CAUSE OF ACTION

(Common Law Unfair Competition – Against All Defendants)

- 73. Plaintiff incorporates herein by reference Paragraphs 1 through 72 of the Complaint as though fully set forth herein.
- 74. Plaintiff operates a gas station in compliance with California statutes and regulations.
- 75. Defendants' unlawful acts of selling fuel below cost and/or failing to pay taxes and/or selling fuel that did not meet California's RFG standards were and are intended to unfairly gain economic advantage and illegally capture business that would otherwise patronize Plaintiff for Defendants' pecuniary gain.
- 76. Plaintiff has expended substantial time, resources and efforts in order to obtain an excellent reputation for its brand, location and prices. As a result of Plaintiff's efforts, Defendants are now unjustly enriched and benefitted from property rights that rightfully belong to Plaintiff.
- 77. Defendants' below market advertising and sales caused, and is likely to further cause, confusion as to the source, quality and costs of both Plaintiff's and Defendants' products, all to the detriment of Plaintiff.
- 78. Defendants' acts are willful, deliberate, and intended to confuse the public and to injure Plaintiff.
 - 79. Defendants' acts constitute unfair competition under California common law.
- 80. As a result, Plaintiff has been irreparably harmed and will continue to be irreparably harmed as a result of Defendants' unlawful acts unless Defendants are permanently enjoined from their unlawful conduct.
- 81. Defendants' conduct, as set forth herein, was and is extreme, outrageous, fraudulent, and inflicted on Plaintiff in reckless disregard for Plaintiff's rights. Said conduct was despicable and harmful to Plaintiff and, as such, supports an award of exemplary and punitive damages in an amount sufficient to punish and make an example of Defendants and to deter them from similar such conduct in the future.
 - 82. Defendants' acts have damaged Plaintiff and will continue to damage Plaintiff and

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Plaintiff has no adequate remedy at law.

In light of the foregoing, Plaintiff is entitled to injunctive relief prohibiting Defendants from selling fuel below cost and Plaintiff is entitled to recover the value of lost sales as well as the value of the improper economic advantage, profits, and gains enjoyed by Defendants from their unlawful conduct, as well as any other legal damages, plus attorney's fees, as well as the

SIXTH CAUSE OF ACTION

(Intentional Interference with Prospective Business Advantage – Against All Defendants)

- Plaintiff incorporates herein by reference Paragraphs 1 through 83 of the Complaint
- 85. During the relevant times noted herein, Defendants, and each of them, had knowledge of the illegal, improper and unfair nature of their acts and/or omissions.
- Defendants, and each of them, knew and understood that lawful compliance and 86. competition requires a competitive price on fuel.
- Defendants, and each of them, knew that by their acts, in failing to collect and/or pay 87. taxes, and/or selling fuel that did not meet California's RFG standards and/or selling fuel below cost would and did result in disruption of the current and future potential relationship Plaintiff enjoyed and was to enjoy with each current and future patron.
- As a result of Defendants' actions or inactions as alleged herein, Defendants, and 88. each of them, have disrupted and will continue to disrupt the potential future contractual relationship Plaintiff enjoys with its patrons.
- Plaintiff is informed and believes and thereon alleges that as a result of Defendants' 89. conduct Plaintiff has suffered damages in the amount in excess of \$155,000, plus pre- and postjudgment interest to be earned on this balance, plus attorney's fees, plus punitive (exemplary) damages, plus injunctive relief, plus other damages according to proof at trial.

SEVENTH CAUSE OF ACTION

(Negligent Interference with Prospective Business Advantage – Against All Defendants)

Plaintiff incorporates herein by reference Paragraphs 1 through 89 of the Complaint 90.

injunction enjoining Defendants, and each of them, from offering to sell or selling any article or

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1	7. For such other and further relief as the Court may deem just and proper.				
2	Dated: July 27, 2011	BRA	ADY & VINDII	NG	
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4			Mu	well	uly
5	^	By:	Michael E. Vi	inding	
6			Michael E. Vi Attorneys for Salton Sea Ve	Plaintiff enture, Inc.	
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