

For Immediate Release : NO ON PROP 48 CAMPAIGN ROLLS OUT FIRST TWO HONORARY CO-CHAIRS

Backing from Influential Local Leaders Gives Early Momentum Boost to No on Prop. 48 Campaign August 12, 2014 Contact: Northern California: Andrew Acosta, (916) 444-8897 Southern California: Dave Jacobson, (818) 943-2348

LOS ANGELES, CA— Expanding its coalition of support among key local leaders and community stakeholders, today the No on Prop. 48 campaign landed formidable endorsements from Madera County Supervisor David Rogers and Yuba County Supervisor Andy Vasquez.

The No on Prop. 48 campaign seeks to stop the North Fork Rancheria gaming compact – which would be the state’s first-ever off-reservation compact - and which was narrowly approved by the California Legislature in 2013 after months of debate. The compact would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino almost 40 miles off their originally restored tribal reservation land. The No on Prop. 48 campaign opposes this compact and is aiming to block its implementation.

Beyond formally endorsing, Supervisors Rogers and Vasquez have signed on as honorary Co-Chairs of the campaign and will take an active role in their respective communities to advocate on behalf of the No on Prop. 48 campaign.

“Over the years thousands of Madera County residents have voiced their opposition to the North Fork casino project,” said Madera County Supervisor David Rogers. “They know that this project would actually damage established businesses and the local community. As the County Supervisor representing the community where this off-reservation casino would be built, I will be educating my constituents about this referendum and encouraging them and all Californians to vote no in November. This Las Vegas style casino project will allow construction of a casino nearly an hour away from the North Fork current reservation and is a clear example of reservation shopping that needs to be rejected.”

“I’m supporting the No on Prop. 48 campaign because I believe deeply that this first-of-its-kind off-reservation casino that North Fork has put forward is a reckless deal that will cost local small businesses millions, kill local jobs, increase gridlocking traffic and crime, all while hurting California families,” said Yuba County Supervisor Vasquez. “The last thing we need is to turn California into Las Vegas.”

The No on Prop. 48 campaign’s mission is to stop the North Fork Compact, which allows for a tribe to build a Vegas-style casino an hour off their original reservation land.

For more information, please visit: www.StopReservationShopping.com

###

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities

Our mailing address is:

No on Prop 48

PO Box 1744

Sacramento, CA 95812

REPORT: PROP 48 WOULD COST CA BUSINESSES OVER \$1 BILLION OVER 10 YEARS

MEDIA RELEASE For Immediate Release August 14, 2014

Contact:

Northern California:

Andrew Acosta, (916) 444-8897

Southern California:

Dave Jacobson, (818) 943-2348

REPORT: PROP 48 WOULD COST CA BUSINESSES OVER \$1 BILLION OVER 10 YEARS

LOS ANGELES, CA— The No on Prop 48 campaign announced today that an independent firm had concluded that Proposition 48 would cost California businesses more than \$100 million per year.

The report, issued by the Blue Sky Consulting Group, is based on existing research on the effects of new casinos, and suggests that 99% of the money made from the casino would have otherwise been spent elsewhere in the state – with only 1% of the money made by the casino representing new money.

Proposition 48 allows California's first off-reservation casino to be built near a populated community.

“Our analysis indicates that only about 1% (\$2 million) of the projected \$225 million in annual visitor spending at the proposed North Fork Casino would have otherwise occurred outside of California,” said the report, written by the Blue Sky Consulting Group. “For the remaining 99% of the casino's revenues, about 52% (\$116 million) are projected to come at the expense of existing tribal casinos within the state and 47% (\$107 million) will come from dollars that would have otherwise been spent on purchases elsewhere within the California economy.”

The report additionally found that this redirection of money from taxpaying businesses would cost the state a net of \$1.4 million per year in general fund revenue, making this perhaps the first gaming compact that would cost the state money. Unlike past gaming compacts, this compact does not make any payments to the state's general fund.

This analysis echoed the findings of the Legislative Analyst's Office, who said the following in their Report on Proposition 48:

"Californians would spend less at other businesses that are subject to state and local taxes [if Prop 48 passed] - for example, hotel, restaurant, and entertainment businesses that are off tribal lands," said the Legislative Analyst's Office. "This would result in reduced tax revenues for the state and local governments."

This report follows on the heels of the No on Prop 48 campaign's announcement earlier this week that Madera County Supervisor David Rogers and Yuba County Supervisor Andy Vasquez had endorsed the campaign.

"In addition to everything else that is wrong with Proposition 48, it's devastating to small businesses," said Cheryl Schmit, proponent of the No on 48 campaign. "This report shows that this casino is going to enrich the billionaire Las Vegas investors who are building it at the expense of business owners who work hard and other tribal casinos who have played by the rules."

The No on Prop. 48 campaign's mission is to stop the North Fork Compact, which allows for a tribe to build a Vegas-style casino nearly an hour off their original reservation land.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casinos to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities

Our mailing address is:

No on Prop 48

PO Box 1744

Sacramento, CA 95812

PROP 48: MADERA MAYOR SPEAKS OUT AGAINST MADERA CASINO Says it would make Madera a "guinea pig for urban casinos"

For Immediate Release August 21, 2014

LOS ANGELES, CA— Robert Poythress - the Mayor of Madera, CA - issued a statement today condemning the proposed casino that Proposition 48 seeks to build adjacent to the City of Madera and off of their originally restored reservation land.

"Voters were promised by Tribes and the State that a vote for Prop 1A would not allow tribes to develop casinos off of their reservations, and while tribes have kept that promise before this compact, here we are," said Robert Poythress, Mayor of Madera. "As the Mayor of Madera, I can't bear the thought of our city being the guinea pig for urban casinos throughout California. The numbers I've seen show that as many as one out of every fifty adults will develop a gambling problem if this casino becomes operational. As the Mayor of the town where this Casino would be located, I have a responsibility to tell people throughout the state what the North Fork Casino really will mean if the voters ratify it."

Proposition 48 would allow Station Casinos and the North Fork Rancheria to build California's first off-reservation Casino, adjacent to the City of Madera.

Last week the No on Prop. 48 campaign won endorsements from Madera County Supervisor David Rogers and Yuba County Supervisor Andy Vasquez, both of which will serve as Honorary Campaign Co-Chairs.

Additionally, last week the campaign released a fiscal analysts report from an independent firm, which concluded that Proposition 48 would cost California businesses more than \$100 million per year.

The report, issued by the Blue Sky Consulting Group, is based on academic research on the effects of new casinos, and suggested that 99% of the money made from the casino would have otherwise been spent elsewhere in the state – with only 1% of the money made by the casino representing new money. To view the report, [click here](#).

The No on Prop. 48 campaign's mission is to stop the North Fork Compact, which allows for a tribe to build a casino over an hour off their original reservation land.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their

originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities

Our mailing address is:
No on Prop 48
PO Box 1744
Sacramento, CA 95812

MEDIA RELEASE

For Immediate Release

August 25, 2014

Contact:

Northern California:

Andrew Acosta, [\(916\) 444-8897](tel:9164448897)

Southern California:

Dave Jacobson, [\(818\) 943-2348](tel:8189432348)

OVER A DOZEN LOCAL ELECTED LEADERS RALLY BEHIND NO ON PROP. 48 CAMPAIGN

*Endorsements Demonstrate Groundswell of Opposition to Prop. 48, Momentum
Behind No Campaign*

LOS ANGELES, CA— Following the release of Madera Mayor Robert Poythress' statement in opposition to Prop. 48 last week, today the No on Prop 48 campaign announced that 13 local elected officials had formally signed on as official endorsers to the campaign against Proposition 48.

Those endorsing the No on Prop. 48 campaign include:

- Madera Mayor Pro Tem Derek Robinson
- Madera City Council Member-elect Charles Rigby
- Yuba County Board of Education Trustee Lou Binninger
- Butte County Supervisor Bill Connelly
- Wheatland City Council Member Lisa McIntosh
- Wheatland City Council Member Joe Henderson
- Petaluma City Council Member Michael Healy
- Rohnert Park Mayor Pamela Stafford
- Fresno City Council Member Mike Dages (Ret.)
- Madera County Supervisor David Rogers (also serving as a Campaign CO-Chair)
- Yuba County Supervisor Roger Abe
- Yuba County Supervisor Andy Vasquez (also serving as a Campaign CO-Chair)
- Sutter County Supervisor James Gallagher

"These endorsements are the latest sign of our campaign's growing strength and robustness," said Cheryl Schmit, proponent of No on 48. "They echo what we've been hearing from local grassroots citizens from throughout our state: that Proposition 48 would break the promise that the State made with Proposition 1A, by opening the door to off-reservation casinos in nearly every community in California."

The No on Prop. 48 campaign's mission is to stop the North Fork Compact, which allows for a tribe to build a casino nearly an hour off their original reservation land.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.

MEDIA RELEASE

For Immediate Release

September 5th, 2014

Contact:

Northern California:

Andrew Acosta, [\(916\) 444-8897](tel:9164448897)

Southern California:

Dave Jacobson, [\(818\) 943-2348](tel:8189432348)

Senator Jim Nielsen says 'No on Prop 48'

State Senator becomes latest high-profile opponent to Prop 48

LOS ANGELES, CA— Today, California State Senator Jim Nielsen became the latest high profile public official to oppose Proposition 48.

Nielsen served in the State Senate from 1978-1990, in the Assembly from 2008-2012, and has served a second stint in the State Senate since 2013.

"Prop. 48 is a bad deal for California. For years, California's Native American tribes have kept the promise of Prop. 1A that Indian gaming would stay on historic tribal lands. With Proposition 48, North Fork and their out-of-state casino operators would break this promise," said Senator Nielsen. "My district is also threatened by an off-reservation casino, and Californians should send a strong message that we will not put up with an endless proliferation of off-reservation casinos. I urge you

to vote No on Prop. 48."

This follows on the heels of last week's announcement that more than a dozen local elected officials throughout the state had signed on as opponents to Proposition 48.

Recently, the No on Prop. 48 campaign announced that a consulting group had issued a report indicating that the North Fork casino would cost businesses in California over \$100 million per year. That report can be viewed [*here*](#).

Proposition 48 would allow California's first off-reservation casino to open up in a populated area.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.

WOMEN'S ENVIRONMENTAL WATCH BACKS NO ON PROP. 48 CAMPAIGN

For Immediate Release September 15th, 2014

Women's Environmental Watch Says, "Prop. 48 is a bad deal for California's Environment"

LOS ANGELES, CA-- Continuing to collect a steady stream of significant backers, today the No on Prop. 48 campaign won an endorsement from the Women's Environmental Watch.

Today's announcement follows endorsements last week from the San Francisco Chronicle, Sacramento Bee, Fresno Bee, and Modesto Bee, all of which have sided with the No on Prop. 48 campaign for the upcoming November election.

Founded in 1992, Women's Environmental Watch is a local environmental protection watchdog dedicated to promoting education on environmental issues.

"Prop. 48 is a bad deal for California's environment," said Cathie McHenry, President of Women's Environmental Watch. "If built, this mega off-reservation casino would sidestep California's Environmental Quality Act requirements. Even worse, if Prop. 48 passes, it will open the floodgates to an unlimited number of huge casinos off reservation lands in nearly every community across California, which would pose a tremendous threat to our precious environment."

McHenry added, "Please join the Women's Environmental Watch and vote No on Prop. 48 this November."

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.



MEDIA RELEASE

For Immediate Release

September 18, 2014

Contact:

Northern California:

Andrew Acosta, [\(916\) 444-8897](tel:(916)444-8897)

Southern California:

Dave Jacobson, [\(818\) 943-2348](tel:(818)943-2348)

ENDORSEMENT FROM NISEI FARMERS LEAGUE STRENGTHENS NO ON PROP. 48 CAMPAIGN

*Central Valley Farmers Join Fresno Bee in Opposition to Reservation
Shopping*

LOS ANGELES, CA— Bolstering its list of significant backers, today the No on Prop. 48 campaign earned an endorsement from the Nisei Farmers League. The

League is adamantly opposed to the North Fork gaming compact, which would open the floodgates to off-reservation Vegas-style casinos in the Central Valley and throughout California.

Established in 1971, the Nisei Farmers League is a well-respected network of agriculture growers known for its tireless commitment to serving the needs of its grower members, farm workers and all of California agriculture.

Upon endorsing the No on Prop. 48 campaign, Manuel Cunha, President of the Nisei Farmers League stated:

“As a farmer in the Valley, we are supportive of efforts to create good paying local jobs, but allowing a Las Vegas-style casino off of traditional reservation land is just wrong. Central Valley farmers are already dealing with tough issues and adding this casino will have a negative impact on this entire region with no added benefit. Over the next two months we will be working to inform all Californians that this casino is a classic case of ‘reservation shopping’ and it needs to be rejected.”

“The No on Prop. 48 campaign is extremely grateful to have the support of the Nisei Farmers League,” said Cheryl Schmit, proponent of the No on Prop. 48 campaign. “Their endorsement brings further validation to our efforts that Central Valley leaders, residents, and key organizations believe that the North Fork compact is a bad deal for the Valley and all of California. Unlike prior Indian gaming compacts, this deal provides no money for California schools and no additional money for the state’s general fund. We look forward to partnering with the Nisei Farmers League in the months ahead to ensure that we defeat Prop. 48 this November.”

The League's endorsement is the latest in a string of recent announcements from the No on Prop. 48.

Recently the No on Prop. 48 campaign has been riding a major wave of momentum after receiving several crucial endorsements in the last few weeks including: the *San Francisco Chronicle*, *Sacramento Bee*, *Fresno Bee*, *Modesto Bee*, *Merced Star-Sun*, Women's Environmental Watch, and California State Senator Jim Nielson.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.

CLERGY LEADERS & MEMBERS JOIN FORCES TO REJECT PROP. 48

September 26, 2014 For Immediate Release

Endorsements from Over 30 Church Leaders & Congregation Members Signifies Groundswell of Support for No on Prop. 48 Campaign in Central Valley

LOS ANGELES, CA— Showcasing a groundswell of support among religious leaders opposed to off-reservation gaming, today the No on Prop. 48 campaign received endorsements from over 30 clergy leaders and church members, many of which are located in the Central Valley.

Individuals endorsing the No on Prop. 48 campaign today include the following:

- James Butler, Reverend & Executive Director of California Coalition Against Gambling Expansion*
- Ignacio Ruiz, Pastor Bilingual Ministry, Grace Community Church*
- Barry Barnard, Senior Pastor, Westside Church*
- Tim McGraw, Senior Pastor, Yosemite Christian Center*
- John Pursell, Pastor, The Believers Church of Madera*
- Belinda Potter, Secretary, Grace Community Church*
- John Henson, Grace Community Church*
- Gregory Potter, Elder, Grace Community Church*
- Russ Sanders, University Vineyard Church*
- Kevin Wagner, University Vineyard Christian Fellowship*
- Mike Pursell, Pastor, Believers Church of Madera*
- Tim Echevarria, Pastor, New Harvest Christian Fellowship*
- Timothy Bergdahl, Pastor, Madera Avenue Bible Church*
- David Barr, Minister, Madera Ministerial Assn.*
- Ron Giovanetti, Pastor/Chaplain, Madera Ministerial Assn.*
- Fred Thurman, Pastor, New Life Assembly/MMA*

- Dennis Sylvester, Pastor, First Assembly of God*
- Mark Lacaze, Associate Pastor, Grace Community Church*
- Randall Brannon, Pastor, Grace Community Church*
- Xavier Sanchez, Pastor, Iglesia Cristiana Betesda*
- Charles Mattix III, Lead Pastor, Crossroads Assembly of God Church*
- Karen S Bivens, Business Administrator, Crossroads Assembly*
- Janice Samples, Pastor, Hi Desert Word Center*
- Bernie Samples, Pastor, Hi Desert Word Center*
- David Samples, Associate Pastor, Hi Desert Word Center*
- Joseph Green, First Vice President, Barstow Christian Ministerial Assn.* & Pastor, New Life Fellowship Church*
- Cliff Roberts, Youth Pastor, New Life Fellowship*
- Julie Samples, Hi Desert Word Center*
- Robert Shaw, Member*
- Cristino Santiago, Minister*
- Richard Parent, Pastor, Barstow/Needles District of the S.O.A Church*

“The No on Prop. 48 campaign is deeply grateful for the support of these widely respected religious leaders and congregation members,” said Cheryl Schmit, Director of Stand Up California and proponent of the No on Prop. 48 campaign.

Schmit added, “Their endorsements are a reflection of the growing enthusiasm and energy behind our campaign. They also serve as evidence of the fact that religious leaders believe that off-reservation gaming breaks the promise made by tribes to the voters with the passage of Prop. 1A in 2000, where gaming was confined to original reservation land only. We look forward to working with these leaders and others in the weeks and months ahead to spread word that Prop. 48 is a bad deal for California.”

Recently the No on Prop. 48 campaign has been riding a major wave of momentum after receiving several crucial endorsements in the last few weeks including: the San Francisco Chronicle, Sacramento Bee, Fresno Bee, Modesto Bee newspapers, Women’s Environmental Watch, Nisei Farmers League, and California State Senator Jim Nielson.

For more information, please visit: www.StopReservationShopping.com

*Titles are for identification purposes only. Clergy leaders and other congregational members who are endorsing today are supporting the No on Prop. 48 campaign in their personal capacity. These endorsements do not imply endorsements from religious institutions or other organizations.

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.



It's a **BAD DEAL** for California

MEDIA RELEASE

For Immediate Release

September 30, 2014

Contact:

Northern California:

Andrew Acosta, [\(916\) 444-8897](tel:9164448897)

Southern California:

Dave Jacobson, (818) 943-2348

U.S. SENATOR DIANNE FEINSTEIN URGES VOTERS TO SAY NO TO PROP. 48

*Esteemed California Senator Joins No on Prop. 48 Campaign, Urges
Voters to Reject Off-Reservation Gaming*

LOS ANGELES, CA— In what could be a defining moment in the campaign against Proposition 48, today California's widely respected and distinguished U.S. Senator Dianne Feinstein endorsed the No on Prop. 48 campaign.

In announcing her support of the No on Prop. 48 campaign, U.S. Senator Dianne Feinstein stated:

“Prop. 48 is bad public policy for California families. It would be the first to break the promise made by tribes in 2000, with the passage of Prop. 1A, which confined Indian gaming to original reservation land only. If passed, it would not be the last. There are already 70 casinos in California. Proposition 48 will open the floodgates to countless more mega casinos in local communities across the state. That’s why I’m urging voters to say no to Prop. 48. Enough is enough.”

Just last week the [San Diego Union Tribune](#) newspaper joined the [San Francisco Chronicle](#), [Sacramento Bee](#), [Fresno Bee](#), and [Modesto Bee](#) newspapers in backing the No on Prop. 48 campaign.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state’s first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.

THE NO ON PROP 48 CAMPAIGN SURGES WITH MOMENTUM

MEDIA RELEASE For Immediate Release October 9, 2014 Endorsements from the Orange County Register & San Jose Mercury News Newspapers, Plus the California Farm Bureau Federation Drive Momentum to No on Prop. 48 Effort

Endorsements from the **Orange County Register & San Jose Mercury News Newspapers**, Plus the **California Farm Bureau Federation** Drive Momentum to No on Prop. 48 Effort

LOS ANGELES, CA— Today the No on Prop. 48 campaign announced a new wave of endorsements from the Orange County Register and the San Jose Mercury News newspapers, as well as the California Farm Bureau Federation.

Beyond the Orange County Register and the San Jose Mercury News, the No on Proposition 48 has already garnered formidable newspaper endorsements from the San Diego Union Tribune, San Francisco Chronicle, Sacramento Bee, Fresno Bee, Modesto Bee, and the Chico Enterprise.

The Orange County Register Editorial Board wrote:

“Prop. 48 not only would give the North Fork tribe the green light, it also would incentivize other as-yet-nongaming tribes to acquire land far from their reservations for purposes of building casinos . . . That’s not what California voters had in mind when they approved, first, Prop. 5, then Prop. 1A. They were assured by the measures’ tribal sponsors that Indian casinos would be built on reservations.”

The San Jose Mercury News Editorial Board wrote:

“The question for voters is how many other tribes will be looking to build off-site casinos if Prop. 48 succeeds. Our bet is: plenty . . . Prop. 48 could set a harmful precedent that dramatically increases gambling. Vote no.”

In addition to the newspaper Editorial endorsements, the No on Prop. 48 campaign recently gained valuable support from the California Farm Bureau Federation. The Bureau is California's largest farm organization, comprised of 53 county Farm Bureaus. Farm Bureau works to protect family farms and ranches on behalf of nearly 78,000 members statewide and as part of a nationwide network of more than 6.2 million Farm Bureau members.

Upon news of the endorsements, Cheryl Schmit, Director of Stand Up for California and proponent of the No on Prop. 48 campaign stated:

“With less than a month remaining before the election, we feel great about our chances of success. These newspaper endorsements and support from California's farmers carry tremendous sway with our state's electorate. Today's announcements are a really big deal and another decisive victory for our effort. They highlight our campaign's surging momentum which we're confident will help propel us to victory as we cross finish line in November.”

Last week the No on Prop. 48 campaign won a highly coveted endorsement from U.S. Senator Dianne Feinstein. For a more comprehensive list of endorsements, please visit: www.StopReservationShopping.com.

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.



MEDIA RELEASE

For Immediate Release

October 10, 2014

Contact:

Northern California:

Andrew Acosta, [\(916\) 444-8897](tel:(916)444-8897)

Southern California:

Dave Jacobson, [\(818\) 943-2348](tel:(818)943-2348)

NAPA AND MARIN COUNTY BOARDS OF SUPERVISORS OPPOSE PROP 48

*Napa and Marin County Boards of Supervisors build on No on 48's
strong week*

LOS ANGELES, CA— Today the No on Prop 48 campaign announced that the Napa County and Marin County Boards of Supervisors have both formally opposed Proposition 48.

Additionally, the Napa Valley Vintners - who represent 504 Napa Valley wineries and collectively produce 99% of the wine in Napa County – also signed on as supporters of the No on Prop. 48 campaign. The Vintners are dedicated to protecting Napa County's Agricultural Preserve, and are thus a leading environmental group in addition to being an industry powerhouse.

Today's announcement adds to the campaign's surging momentum following the release of a series of major endorsements earned in recent weeks, including:

- United States Senator Dianne Feinstein
- California Farm Bureau Federation
- Orange County Register newspaper
- San Jose Mercury News newspaper
- San Diego Union Tribune newspaper
- San Francisco Chronicle newspaper
- Sacramento Bee newspaper
- Fresno Bee newspaper
- Modesto Bee newspaper

In response, Cheryl Schmit, Director of Stand Up for California and proponent of the No on Prop. 48 campaign remarked:

“Napa and Marin Counties are two environmentally conscious Counties in California - and I'm thrilled to see them standing up to protect California's environment by opposing this water-thirsty casino.

The unanimous endorsements from the Napa County and Marin County Boards of Supervisors shows the momentum that the No on Prop. 48 campaign is building throughout the state. Local elected leaders throughout California are joining forces to reject reservation shopping because they understand the negative impacts to our scarce natural resources that this will have on our local communities.”

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.

NEARLY EVERY MAJOR NEWSPAPER IN CALIFORNIA JOINS NO ON PROP. 48 CAMPAIGN

No on Prop. 48 Campaign Continues to Build a Strong Coalition of Supporters with Endorsements from Almost Every Major Newspaper in the State October 16, 2014

LOS ANGELES, CA— Continuing to pick up steam as Election Day approaches, today the No on Prop. 48 campaign announced that major newspapers throughout the state have consolidated against off-reservation gaming and are urging their readers to vote No on Prop 48.

Combined, these newspapers reach several million Californians every day. Their opinion page recommendations carry tremendous clout with voters, and their support gives a significant boost to the No on Prop. 48 campaign's efforts. To date, newspapers that are against Prop. 48 include:

- The Contra Costa Times
- The Oakland Tribune
- The San Francisco Chronicle
- The Fresno Bee
- The Modesto Bee
- The Merced Sun-Star
- The Sacramento Bee
- The San Diego Union-Tribune
- The San Jose Mercury News
- The Orange County Register
- Chico Enterprise Record
- Riverside Press-Enterprise

“Newspaper Editorial boards employ some of California’s most informed and educated individuals. The fact that nearly every major newspaper Editorial board across California has united against Prop. 48 speaks volumes about the devastating effects off-reservation gaming will cause to our state,” said Cheryl Schmit, Director of Stand Up for California and proponent of the No on Prop. 48 campaign. “Whether it’s bypassing CEQA requirements, using over 100 million gallons of water a year during a historic drought, hiring a company with an alarming record of unfair labor practices and has violated the federal Clean Water Act, or its proposed cost of \$1 billion to California businesses over the next decade—these newspapers know that Prop. 48 is a bad deal for our state.”

“Having endorsements from nearly every prominent newspaper in California indicates the widespread support that the No on Prop. 48 campaign has built throughout our state. They’re taking a stand against off-reservation gaming because they understand the negative impacts it will have on our local communities and neighborhoods, if passed. With their support, our campaign continues to edge closer to a successful day on November 4th,” continued Schmit.

Recently the No on Prop. 48 campaign has been riding a major wave of momentum after receiving several crucial endorsements in the last few weeks including: Women’s Environmental Watch, Nisei Farmers League, California Farm Bureau Federation, Napa and Marin Counties Boards of Supervisors, California State Senator Jim Nielsen, and U.S. Senator Dianne Feinstein.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state's first-ever off-reservation compact, and would allow the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.



MEDIA RELEASE

For Immediate Release

October 20, 2014

Contact:

Northern California:

Andrew Acosta, (916) 444-8897

Southern California:

Dave Jacobson, (818) 943-2348

L.A. COUNTY SUPERVISOR MICHAEL ANTONOVICH SAYS NO TO PROP. 48

No on Prop. 48 Campaign Wins Prominent Support from L.A. County Supervisor

Michael Antonovich

LOS ANGELES, CA— Today the no on Prop. 48 campaign announced that Supervisor Michael Antonovich, from L.A. County's 5th Supervisorial District, joined the growing coalition opposing off-reservation gaming.

The endorsement from Supervisor Antonovich carries tremendous weight as the Fifth Supervisorial district is home to nearly 2 million residents in 24 cities and 66 unincorporated areas of Los Angeles County.

“We are incredibly grateful for the support from L.A. Supervisor Michael Antonovich,” said Cheryl Schmit, Director of Stand Up for California and proponent of the No on Prop. 48 campaign. “He understands that Prop. 48 is a bad deal for California’s businesses, our environment, and local neighborhoods. His endorsement adds enormous strength and momentum to our efforts. With two weeks remaining until the election, our campaign continues to expand with supporters from across California joining our efforts every day.”

Almost every major newspaper in the state has endorsed the No on Prop. 48 campaign including: the San Francisco Chronicle, Fresno Bee, Modesto Bee, Merced Sun-Star, Sacramento Bee, San Diego Union-Tribune, San Jose Mercury News, Orange County Register, Contra Costa Times, Oakland Tribune, Bakersfield Californian, Napa Valley Register, and Victorville Daily Press newspapers.

Additionally the No on Prop. 48 campaign has been riding a major wave of momentum after receiving several crucial endorsements in the last few weeks including: Women’s Environmental Watch, Nisei Farmers League, California Farm Bureau Federation, Napa and Marin Counties Boards of Supervisors, California State Senator Jim Nielsen, and U.S. Senator Dianne Feinstein.

For more information, please visit: www.StopReservationShopping.com

###

The No on Proposition 48 campaign seeks to stop the controversial North Fork Rancheria gaming compact narrowly passed by the state Legislature in 2013. The compact would be the state’s first-ever off-reservation compact, and would allow

the North Fork Rancheria to partner with Las Vegas-based Station Casino to build a 50 table, 2000-slot machine casino nearly an hour away from their originally restored tribal reservation land. The No on Proposition 48 campaign opposes this compact and is aiming to block its implementation.

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.

CONGRESSMAN JEFF DENHAM REJECTS OFF-RESERVATION GAMING, ANNOUNCES OPPOSITION TO PROP. 48

Momentum Continues to Build in the Days Before Election October 28, 2014

LOS ANGELES, CA— On the heels of last week's announcement that Los Angeles County Supervisor Michael Antonovich has joined the growing coalition opposing off-reservation gaming, today the No on Prop. 48 campaign received another high-profile endorsement. This endorsement came from Congressman Jeff Denham.

Congressman Denham represents California's 10th district, which includes the city of Modesto and all of Stanislaus and San Joaquin Counties. Denham has a strong history of opposing off-reservation gaming and his endorsement solidifies his continuing opposition.

In a 2011 letter to then Secretary of the Interior Ken Salazar, Denham wrote about the process of 'reservation shopping and explained, "Casinos won't be limited to remote locations. Indian tribes are already buying up prime property for casinos in our towns and cities. And they're bringing in Nevada gambling interests to build and run their casinos." That was in 2011.

Fast forward to 2014 and Proposition 48. The Congressman today stated, "We must not allow off-reservation gaming in Madera County, because it will open the flood gates to mega casinos and gaming all across California, particularly closer to local communities. Furthermore, the voters of California were heard loud and clear when they passed Proposition 1A in 2000, which promised to keep Indian gaming on a tribe's original reservation. I'm urging all of my constituents and every California voter to keep the promise of Prop 1A and say no to Prop. 48."

In a nearly unprecedented action, almost every major newspaper in the state has endorsed the No on Prop. 48 campaign including: the San Francisco Chronicle, Fresno Bee, Modesto Bee, Merced Sun-Star, Sacramento Bee, San Diego Union-Tribune, San Jose Mercury News, Orange County Register, Contra Costa Times, Oakland Tribune, Bakersfield Californian, Napa Valley Register, Torrance Daily Breeze, Long Beach Press-Telegram, Los Angeles Daily News, Riverside Press-Telegram, and Victorville Daily Press newspapers.

Additionally, the No on Prop. 48 campaign has continued to gain critical momentum after receiving several essential endorsements in the last few weeks including: the Women's Environmental Watch, Nisei Farmers League, California Farm Bureau Federation, Napa and Marin Counties Boards of Supervisors, California State Senator Jim Nielsen, and U.S. Senator Dianne Feinstein.

For more information, please visit: www.StopReservationShopping.com

CONGRESSMAN DOUG LAMALFA DECLARES OPPOSITION TO PROP. 48

No on Prop. 48 Campaign Continues to Acquire Powerful Endorsements October 29, 2014

LOS ANGELES, CA— With less than a week left until the November 4 election, the No on Prop. 48 campaign has received back-to-back endorsements from federal elected leaders. Just yesterday Congressman Jeff Denham announced his opposition to off-reservation gaming and today, another eminent endorsement came from Congressman Doug LaMalfa.

Congressman LaMalfa represents California's 1st Congressional district, which is located in the northern portion of the state and encompasses the counties of Siskiyou, Modoc, Shasta, Lassen, Tehama, Butte, Plumas, Sierra, Nevada, and parts of Glenn and Placer Counties. LaMalfa, a fourth generation farmer and business owner, has been an outspoken advocate for agriculture, farms, and protecting local businesses. He is also a strong proponent for protecting California's water supply. He understands that Prop. 48 is a bad deal for California's businesses and environment.

"I strongly oppose Prop. 48 because it undermines the promise of limited gaming in California," said Congressman LaMalfa. "Local economies, small businesses and our way of life will suffer if unlimited Las Vegas-style casinos come to every city and rural town in the state. This proposition must be stopped and I urge California voters to join me next Tuesday and vote No on Prop. 48."

"We are incredibly pleased to have the support from Congressman LaMalfa," said Cheryl Schmit, Director of Stand Up for California and proponent of the No on Prop. 48 campaign. "As a farmer, business owner, and federal elected leader, he understands the complexity of the negative impact that Prop. 48 will have on our state. His support gives our campaign a final push of momentum as we approach the finish line."

In a nearly unprecedented action, almost every major newspaper in the state has endorsed the No on Prop. 48 campaign including: the San Francisco Chronicle, Fresno Bee, Modesto Bee, Merced Sun-Star, Sacramento Bee, San Diego Union-Tribune, San Jose Mercury News, Orange County Register, Contra Costa Times, Oakland Tribune, Bakersfield Californian, Napa Valley Register, Victorville Daily Press, Chico Enterprise Record, Paradise Post, L.A. Daily News, Long Beach Press-Telegram, Daily Breeze, Paradise Star-News, Whittier Daily News, San Gabriel Valley Tribune, San Bernardino Sun, Inland Valley Daily Bulletin, and Redlands Daily Facts newspapers.

Additionally, the No on Prop. 48 campaign has continued to gain critical momentum after receiving several essential endorsements in the last few weeks including: the Women's Environmental Watch, Nisei Farmers League, California Farm Bureau Federation, Napa and Marin Counties Boards of Supervisors, California State Senator Jim Nielsen, and U.S. Senator Dianne Feinstein.

For more information, please visit: www.StopReservationShopping.com

ASSEMBLYMAN DAN LOGUE ENDORSES NO ON PROP. 48

Assemblyman Logue Joins Coalition of Elected Leaders Who Oppose Off-Reservation Gaming Media Release October 31, 2014

LOS ANGELES, CA—With just a few days remaining until the November 4 election, the No on Prop. 48 campaign continues to stockpile significant endorsements. Today, the endorsement came from Assemblyman Dan Logue.

Assemblyman Logue represents California's 3rd Assembly district, which consists of the northern and eastern Sacramento Valley. It encompasses the counties of Butte, Colusa, Sutter, Glenn, Tehama, and Yuba. In the State Assembly, Logue has authored bills such as AB158 to ensure fair and equitable water usage. He is a strong advocate for protecting California's water and agriculture.

"Prop. 48 will be detrimental to California's water conservation efforts," said Assemblyman Logue. "A new casino will pump an estimated 100 million gallons of water a year in the areas that are the most damaged by the drought. A new casino will also cost California businesses over \$100 million dollars every year. Prop. 48 is a bad deal for California. I strongly oppose this measure and I urge my constituents and all Californians to do the same."

"We are extremely grateful for the support from Assemblyman Logue," said Cheryl Schmit, Director of Stand Up for California and proponent of the No on Prop. 48 campaign. "He has been a strong advocate for addressing the issue of water conservation in California. His support is further evidence that our campaign is getting closer every day to a victory on November 4."

In a nearly unprecedented action, almost every major newspaper in the state has endorsed the No on Prop. 48 campaign including: the San Francisco Chronicle, Fresno Bee, Modesto Bee, Merced Sun-Star, Sacramento Bee, San Diego Union-Tribune, San Jose Mercury News, Orange County Register, Contra Costa Times, Oakland Tribune, Bakersfield Californian, Napa Valley Register, Victorville Daily Press, Chico Enterprise Record, Paradise Post, L.A. Daily News, Long Beach Press-Telegram, Daily Breeze, Paradise Star-News, Whittier Daily News, San Gabriel Valley Tribune, San Bernardino Sun, Inland Valley Daily Bulletin, and Redlands Daily Facts newspapers.

Additionally, the No on Prop. 48 campaign has continued to gain critical momentum after receiving several essential endorsements in the last few weeks including: the Women's Environmental Watch, Nisei Farmers League, California Farm Bureau Federation, Napa and Marin Counties Boards of Supervisors, California State Senator Jim Nielsen, and U.S. Senator Dianne Feinstein.

For more information, please visit: www.StopReservationShopping.com



It's a **BAD DEAL** for California

MEDIA RELEASE

For Immediate Release

November 4, 2014

Contact:

Northern California:

Andrew Acosta, [\(916\) 444-8897](tel:9164448897)

Southern California:

Dave Jacobson, [\(818\) 943-2348](tel:8189432348)

NO ON PROP. 48 CAMPAIGN DECLARES VICTORY

California Voters Overwhelming Oppose Off-Reservation Gaming

LOS ANGELES, CA— Tonight the No on Proposition 48 campaign declared victory following the California Secretary of State's results showing that an overwhelming majority of voters rejected the ballot measure.

Upon news of the triumph, Cheryl Schmit, Director of Stand Up California and proponent of the No on Prop. 48 campaign stated:

"Tonight, California's voters sent an overwhelming message that they don't want to see casinos off of reservations and in heavily populated areas. This is a

mandate for prudence in gaming policy. Californians showed tonight that they aren't anti-gaming, but they don't want unlimited gaming. Californians put the ball squarely in the legislature's court to make a consistent and comprehensive gaming policy. Prop. 48 was a bad deal for the state and tonight's results underscore the fact that voters agree."

John Shallman, Chief Strategist for the No on Prop. 48 campaign responded to tonight's victory by stating:

"In spite of trailing early in the polls and the massive institutional support for this measure—including the Governor — voters simply weren't willing to roll the dice on Prop 48. Our early mail campaign targeted to absentee voters set the tone for the night. It's a great victory for California and the Indian tribes who've kept the promise to limit gaming to original reservation land."

For more information, please visit: www.StopReservationShopping.com

###

Paid for by No on Prop. 48 - Keep Vegas-Style Casinos Out of Neighborhoods, a project of Stand Up for California, major funding by Table Mountain Rancheria and Brigade Capital Management, LLC through affiliated entities.