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MEMORANDUM

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TO: TRIBAL COUNCIL  
FROM: MIKE SCANLON  
SUBJECT: UPDATE  
DATE: SEPTEMBER 8, 2003

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Per our teleconference last week, I wanted to review with you the details regarding the placement of your advertisement. As you know, we had proposed that we place the advertisement in the *Desert Sun* newspaper for a variety of reasons. The first is that the *Desert Sun* represents your home town paper. It is a logical place for an ad such as this to appear. It also allows us to run the ad with superior placement, that is, with a better location within the paper.

That said, we are more than happy to run the advertisement in the *LA Times*, and place the ad as soon as the middle of this week (although that will depend on the timing of your final approval). The benefits of running the advertisement in Los Angeles are obvious, and the most important being increased circulation.

Please let us know what the council's decision is, and we will execute immediately. In addition, we will send the ad and the associated costs to your legal counsel for any reporting requirements that he may deem necessary. As always, feel free to contact us at [REDACTED].

BB/AC05081