
MEMORANDUM

TO: AGUA CALIENTE TRIBAL COUNCIL
FROM: MIKE SCANLON
SUBJECT: LETTER WRITING CAMPAIGN OVERVIEW
DATE: 12-16-03

Please find attached, copies of letters written by your employees to Governor Arnold Schwarzenegger last month. As you know, our letter-writing team was in Palm Springs last month to assist your staff in preparing letter-writing stations at both the Agua Caliente Casino and the Spa Resort casino. The campaign was a smashing success.

As you know, our team parachuted into Palm Springs on November 18th to prepare and secure locations for the campaign. We spent one day, November 19th, at the Agua Caliente Casino and one day, November 20th, at the Spa Resort Casino. In each casino, we were able to set up in the team member dining room, where we conducted 12 hour shifts to ensure that a maximum number of employees would have the opportunity to sign letters. Employees were enthusiastic, interested in, and supportive of your efforts to renegotiate the compact with the Governor. Their support, and that of your own human resources team, proved invaluable in this successful endeavor.

The results were impressive for a two day operation. Over 400 letters were generated and sent to the Governor. Each letter

Furthermore, we are continuing to work with our ground team to ensure that the Governor is continually aware of the support that Tribe has around the community. As always, please call me with any questions.

BB/AC05089