



1127 Eleventh Street, Suite 1050  
Sacramento, CA 95814  
(916) 444-2727  
Fax (916) 444-6457

December 2, 2011

**TO: Interested parties**

**FR: Jim Moore, JMM Research**

**RE: Off-reservation casinos in California**

**Between November 14<sup>th</sup> and 22<sup>nd</sup>, we interviewed 800 statewide voters (+/- 3.5%), and 300 voters each (+/- 5.7%) in Yuba and Madera counties, testing voter opinion on the subject of off-reservation Indian gaming casinos. Findings from the survey are as follows:**

- **California voters strongly OPPOSE tribes building off-reservation casinos.**

Support	20%
Oppose	72%
No opinion	8%

- **72% of California voters believe any decision to change Prop 1A to allow off-reservation gaming should be made by the voters.**

Support	72%
Oppose	22%
No opinion	6%

---

**Madera County - N=300 (+/- 5.7%)**

- In Madera County, 70% of voters **OPPOSE** building off-reservation casinos and 69% say tribes should ask Madera voters for permission.

Support off-reservation gaming	25%
Oppose	70%
No opinion	5%

Madera Co. voters should decide	69%
Disagree	27%
No opinion	4%

- When asked specifically about the North Fork Rancheria proposal in Madera County, more than two-thirds of Madera voters **OPPOSE** the proposal.

Support	30%
Oppose	67%
No opinion	3%

---

---

**Yuba County - N=300 (+/- 5.7%)**

- In Yuba County, 69% of voters **OPPOSE** building off-reservation casinos and 73% say tribes should ask Yuba voters for permission.

Support off-reservation gaming	24%
Oppose	69%
No opinion	7%

Yuba Co. voters should decide	73%
Disagree	27%
No opinion	0%

- When asked specifically about the Enterprise Rancheria proposal in Yuba County, nearly two-thirds of voters **OPPOSE** the proposal.

Support	32%
Oppose	63%
No opinion	5%

---